Driving Success Together: Elite Sponsorship Opportunities

February 13th, 2027

THE SETTING

Located in the heart of Costa Rica, the La Iguana Golf Course is not only a destination for golf enthusiasts but also the stage for one of the most anticipated events of the year: the 24nd edition of the La Iguana Invitational Annual Golf Tournament. Hosted by the renowned Los Sueños Marriott Ocean & Golf Resort, this tournament is more than just a championship; it is a celebration of golfing excellence and an unparalleled opportunity for brands.

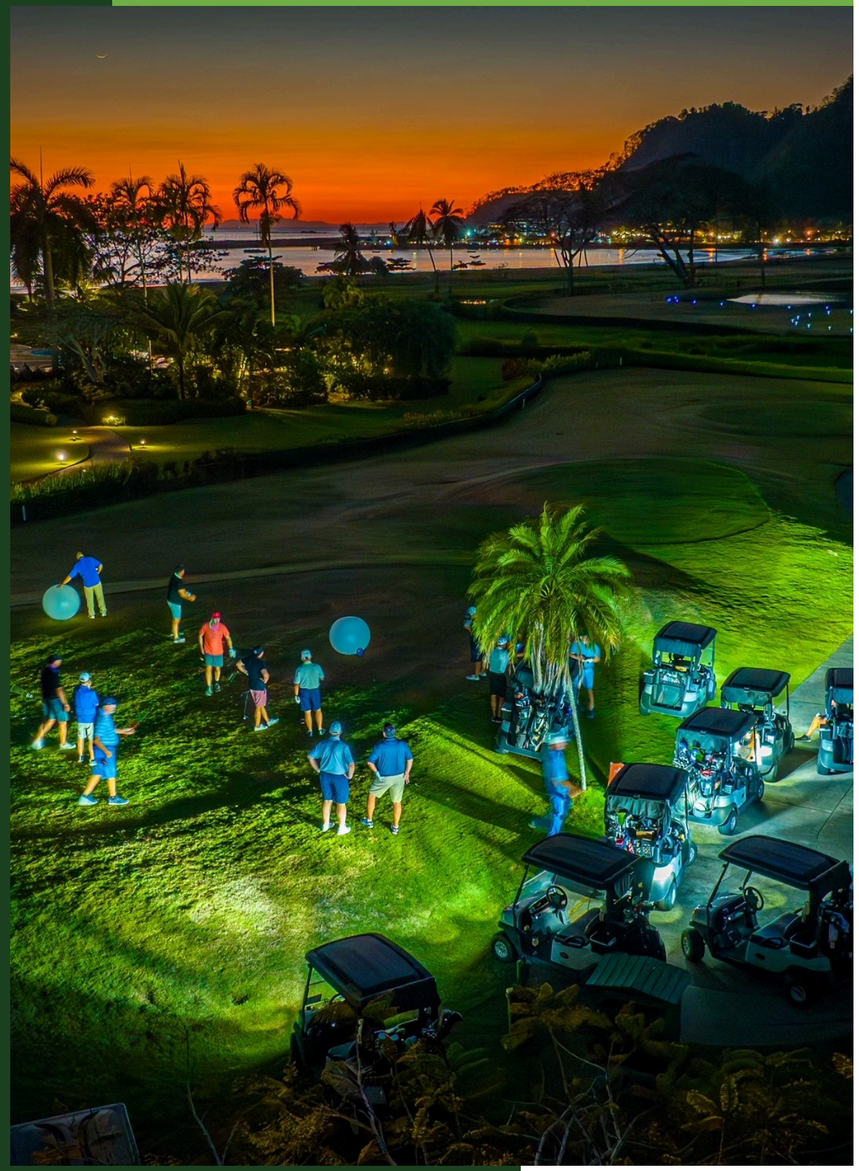
As part of this exclusive invitation-only event, brands have the chance to increase their visibility and connect with an affluent and select audience. It is more than a tournament; it is a platform for networking and relationship-building in an atmosphere of luxury and sportsmanship. With 18 majestically designed holes at La Iguana and the backing of first-class hospitality from the Los Sueños Marriott Hotel, the La Iguana Invitational Tournament has become a landmark event on the global golf calendar and a must-experience in the rich culture of Costa Rica's "pura vida." We will have 162 participants during the day and 75 players at night.

PARTNERING WITH EXCELLENCE: SPONSORSHIP BENEFITS

- **Prestige and Exclusive Location:** "The La Iguana Invitational" takes place on the renowned La Iguana golf course within the Los Sueños Marriott Ocean & Golf Resort, one of Costa Rica's most luxurious and exclusive developments. Sponsoring this event is synonymous with partnering with excellence and luxury.
-
- **High-Caliber Audience:** The tournament attracts an elite clientele, including exclusive club members, yacht owners, and special guests. It’s a unique opportunity for brands to directly engage with a high-income, affluent segment.
-
- **Cutting-Edge Technology:** La Iguana integrates the latest technology into its facilities, from GPS-enabled golf carts to built-in speakers. Brands have the opportunity to leverage these innovations for immersive and modern advertising experiences.
-
- **Digital Platform Visibility:** Through La Iguana’s app and website, sponsors gain expanded digital presence, enabling ongoing interaction with golfers and visitors beyond the event.
-
- **Media Impact:** Due to the event's exclusivity and reputation, it garners attention from major national media outlets, ensuring extensive coverage and additional visibility for sponsors.
-
- **World-Class Networking:** The tournament offers an unparalleled platform for establishing and strengthening relationships with decision-makers, influencers, and industry leaders in a world-class environment.

Holes Platinum

1
10
15
16
17
18



PLATINUM SPONSOR ($5,000 + VAT)

- 1-year GPS advertising targeting specific hole locations.
- Brand visibility in artwork sent to 12,000 local Marriott International contacts.
- Premium brand exposure to high-income AB-segment golfers.
- Prominent brand recognition during the awards ceremony and on official platforms.
- Exclusive space for promotional tents and billboard placement (3m x 3m tent included).
- Digital Media Advertising.
- Promotional Material in Player Kits.

Holes Gold

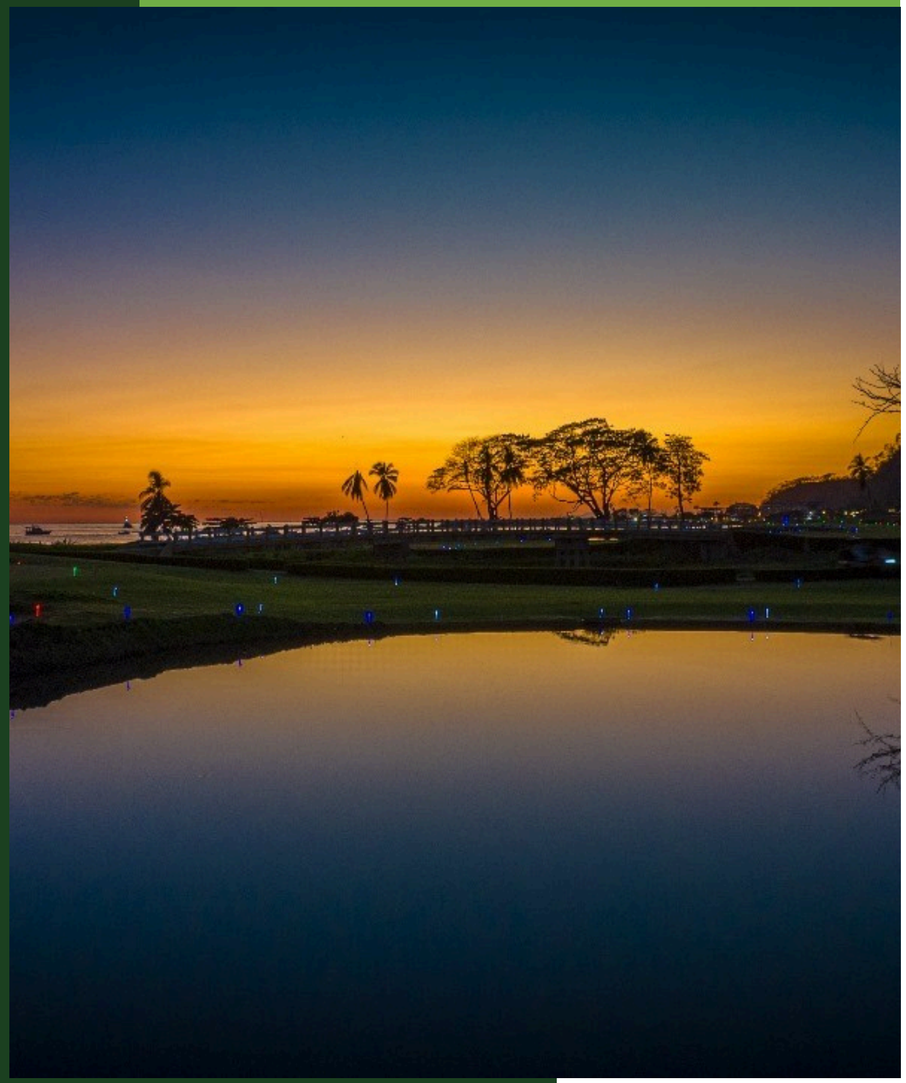
2
3
7
8
9
11

GOLD SPONSOR ($3,000 + VAT)

- Brand visibility in artwork sent to 12,000 local Marriott International contacts.
- Main brand exposure to high-income AB-segment golfers.
- Brand recognition during the awards ceremony.
- Exclusive space for promotional tents and billboard placement (3m x 3m tent included).
- Digital Media Advertising.
- Promotional Material in Player Kits.

Holes Silver

6
12
14



SILVER SPONSOR ($2,000 + VAT)

- Exposure to high-income AB-segment golfers.
- Official presence in designated areas.
- Digital Media Advertising.
- Promotional Material in Player Kits.

Holes

4
5
13

Bronze

BRONZE SPONSOR ($1,000 + VAT)

- Exposure to high-income AB-segment golfers.
- Official presence in designated areas.
- Digital Media Advertising

"Take advantage of the opportunity to elevate your brand on the golf course; join us in this premier golf event, and together, we will drive success beyond the fairway."

For inquiries about our Sponsorship Program,
please contact:
Sr. José Quesada
Correo electrónico: Jose.Quesada@Marriott.com
Teléfono: +506 8814 4653